



ST VINCENT'S PRIVATE HOSPITAL WERRIBEE LONG TABLE LUNCH PARTNERSHIP PROPOSAL

23rd February 2024 | Shadowfax Winery



ST VINCENT'S
PRIVATE HOSPITAL
WERRIBEE



ST VINCENT'S
FOUNDATION
VICTORIA

Your invitation to support healthcare in the West

OUR REACH

Partnering with St Vincent's Health Foundation provides your company with a wide range of promotional and engagement opportunities.

Our events are promoted extensively across various communication channels including but not exclusive to online, email, newspaper advertising, outdoor media and social media.



STAFF ENGAGEMENT:

Opportunity to engage with over **8,500** St Vincent's staff (VIC)



ONLINE:

St Vincent's Health Foundation Victoria website:
Over **45,000** unique visits



EMAIL:

Over **100,000** email addresses
Average targeted email are sent to over **6,000** donors
Average open rate 40%



ST VINCENT'S HEALTH FOUNDATION NEWSLETTER:

Distributed to over **5,500** readers



ST VINCENT'S HOSPITAL SOCIAL MEDIA FOLLOWERS:

X (formerly Twitter) – over **4,850** followers
Facebook – over **22,000** followers
LinkedIn – over **29,000** followers
Instagram – over **5,700** followers

To find out more about how your business can partner with St Vincent's Health Foundation speak to **Richard Thayer, Corporate and Community Partnerships Manager** on **0413 199 875** or email richard.thayer@svha.org.au

ABOUT ST VINCENT'S PRIVATE HOSPITAL WERRIBEE

Opened in 2018, St Vincent's Private Hospital Werribee provides essential health services to the community of Wyndham and Melbourne's West. Our team of experienced doctors, nurses and allied health professionals ensures that you and your family receive high-quality care close to home and in the community which cares for you.

St Vincent's offers a wide range of speciality services including orthopaedics, cardiology and increasingly oncology. The growing demand for healthcare in the West has recently led to significant expansion of the services provided by St Vincent's Private Hospital Werribee.

St Vincent's Private Hospital Werribee is supported by a generous fundraising committee who come together to raise funds and build awareness of the Hospital. We thank them for their drive and commitment to health services locally.

Support St Vincent's Private Hospital Werribee

Your support will improve and expand the care we provide to our patients. Our wide range of specialty services enables us to offer comprehensive care to meet the needs of our community. It is so important that we provide the best care for our patients in a restful and relaxing setting.

With your help, we can ensure that all of our patients receive outstanding care at their local hospital, St Vincent's Private Hospital Werribee.





"I joined the committee after being inspired by the hard work already undertaken by the Foundations founding members.

St Vincent's Private Hospital Werribee has progressed and developed immensely since opening in 2018 and with the continued support of the local community will continue to expand and provide the highest quality of healthcare to its patients.

I am committed to contributing to the continued growth of the hospital as I understand the important benefits of having access to a Private Hospital in the West."

Rhiannon Karcouskas, Committee Member



Hosted by Brei Scolaro

LONG TABLE LUNCH @ SHADOWFAX WINERY

The successful Long Table Lunch will once again be held at ShadowFax Winery on 23rd February 2024. Led by women from across the Werribee and Melbourne regions to raise funds for St Vincent's Private Hospital Werribee.

This is the first major event of the year, and a highlight of Werribee's social calendar. Held at Shadowfax Winery, the event aims to raise \$50,000 through sponsorship, ticket sales, raffles and auctions to help expand cancer services and support at St Vincent's Werribee.

The event will welcome 120 people to an afternoon of music, fine food and wine, and a celebration of St Vincent's Hospital. Tickets will go on sale in December 2023.

We invite you to partner with us for this key event.

Attendee Profile

120 influential and well-networked members of Werribee and Wyndham communities, as well as St Vincent's Hospital senior medical staff and members of the private hospital executive team.



HOW YOU CAN BE INVOLVED

The Long Table Lunch raises funds directly for the continuing care and treatment provided by St Vincent's Private Hospital Werribee. There are a range of sponsorship opportunities available to businesses wishing to support the Hospital via this event.

Sponsors will enjoy a variety of benefits, as well as opportunities to promote their businesses to high-profile attendees of this exclusive event.

The St Vincent's Foundation team will work closely with you to maximise promotional opportunities for your business.

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER \$7,500 PLUS GST

- Two invitations to the event
- One post about your business and its support of St Vincent's Foundation Victoria's social media (this will include LinkedIn, Facebook, and Instagram. Acknowledgement of your brand and sponsorship level on all event collateral and marketing
- Brand alignment with one of the world's top 100 hospitals
- Recognition in digital and print communications, which will include the St Vincent's Foundation website, newsletter and the annual report.

SILVER PARTNER \$5,000 PLUS GST

- Acknowledgement of your brand and sponsorship level on all event collateral and marketing
- Brand alignment with one of the world's top 100 hospitals.
- Recognition in digital and print communications, which will include the St Vincent's Foundation website and the annual report.

- Proudly supported by:



BRONZE PARTNER \$2,500 PLUS GST

- Acknowledgement of your Brand alignment with one of the world's top 100 hospitals
- Recognition in digital and print communications, which will include the St Vincent's Foundation website and the annual report.

EVENT SUPPORTER \$1,000 PLUS GST

- Brand alignment with one of the world's top 100 hospitals
- Recognition in digital communications, which will include the St Vincent's Foundation website.



Product Donations and Gift-in-Kind Support

We are also seeking product donations for our fundraising raffle and auction, as well as in our gift bags for guests. All money raised from the raffle and auction items will go directly to St Vincent's Private Hospital Werribee.

To gain exposure for your product, please contact us. Benefits in exchange for product donations can be tailored to suit your organisation's needs and may include social media posts, marketing acknowledgement and/or event invitations.

TOGETHER WITH YOUR SUPPORT WE CAN ACHIEVE SO MUCH

“As we reflect on the past five years, we feel a great sense of pride.

Five years ago, there was no private hospital in the West. Thanks to your vision, your generosity and your commitment to your community, Werribee has one of the premier private hospitals in Victoria.

We think back to when the Committee began holding events to raise funds to build St Vincent's Private Hospital Werribee. All we had were pictures of a building. But that didn't matter, because people like you fell in love with the promise that great healthcare was coming to Werribee.

Businesses and donors like you supported the project because you could see what we were creating and how it would benefit you and your families.

Werribee is growing at a rapid rate. As we grow, our community gains the power to expect the best healthcare for our region, care that will benefit us all.

This is your opportunity to join us on our journey of bringing world-class healthcare to the people in the communities of Werribee and Wyndham.”

Oriano Salvalaggio
Werribee Committee Chair



WITH YOUR SUPPORT WE CAN:

- Bring the best technology to patients in Werribee and the West
- Give you and your loved ones shorter hospital stays and faster recovery times
- Attract the best surgeons in Victoria to practice in Werribee

“I’m proud to lead St Vincent’s Private Hospital Werribee into its next phase of our journey. We continue to evolve and expand our services to meet the needs of this vibrant, fast-growing community.”

Emma Saliba
**General Manager/
Director of Clinical Services
St Vincent’s Private Hospital
Werribee**





Thank you.

For more information on how your business can further support St Vincent's Private Hospital Werribee please contact:

Richard Thayer on **0413 199 875**
or email richard.thayer@svha.org.au

