

ST VINCENT'S

# Gala Ball

## 2018

CELEBRATING 125 YEARS



ST VINCENT'S  
HOSPITAL  
MELBOURNE

A FACILITY OF ST VINCENT'S HEALTH AUSTRALIA

SATURDAY 11 AUGUST  
MELBOURNE TOWN HALL

**SPONSORSHIP  
OPPORTUNITIES**

**EVERY PERSON AND EVERY PATIENT AT ST VINCENT'S HOSPITAL IS SPECIAL. WE ARE PROUD TO SERVE OUR COMMUNITY AND WE KNOW THAT WE HAVE SO MANY PEOPLE'S LIVES IN OUR HANDS EVERY DAY. AS WE SAY, ST VINCENT'S CARES. ALWAYS HAS. ALWAYS WILL.**

This year we celebrate 125 years in the Victorian Community by holding our 125th birthday Gala Ball. From our humble beginnings in a Fitzroy cottage to our contemporary place as a leading public hospital, our 125 years has been a fascinating and rewarding journey.

The Gala Ball will offer unique opportunities to engage, network and connect with St Vincent's Corporate and Hospital community.

## **ABOUT US**

St Vincent's Hospital is an iconic non-profit Australian Public Hospital renowned for leading the way in medical firsts in Australia. We receive limited Government Funding for capital development, equipment purchases and innovation.

St Vincent's Hospital Melbourne has always been the people's hospital. Our history is one of extraordinary individuals working together to provide the best possible patient care to people from all walks of life. The Sisters of Charity led the way in many fields with their commitment to assist those needing help, consolation, encouragement and inspiration.

These women were visionary and in 1893, the Sisters of Charity opened the cottage hospital in Fitzroy with 30 beds and treated almost 2500 patients in that first year.

We are committed to maintaining our mission to assist the poor, vulnerable and underprivileged in our community and providing the best patient care.

We provide specialist healthcare which is widely recognised — aged care, palliative care, mental health services and correctional health.

Whilst our primary catchment takes in four metropolitan municipalities, more than half of our patients come from rural and regional Victoria, Tasmania and Southern NSW.

Close to 50% of our patients come from culturally and linguistically diverse backgrounds.

## **WITH THE COMMUNITIES HELP**

The Sisters worked tirelessly to encourage community involvement and subsequently fundraising played a central role in the hospital's growth, with all sorts of imaginative fundraisers staged — from a month-long bazaar in the Royal Exhibition Building in 1899 that saw thousands of Melbournians gather and raise £10,000; to launching a radio appeal half a century later, achieving an Australian record by raising more than £152,000.

St Vincent's has always been at the forefront of healthcare and the Sister's with their innovation and drive have created some great 'Firsts' for the community, such as:

- In the 1960's we established Australia's first ICU unit
- Opened Australia's first mental health facility in 1968
- In 2011 we performed the first hand transplant
- In 2014 we utilised 3D printing technology to build a new heel bone to replace a cancerous bone
- In 2016 we opened the BioFab Centre, Australia's first robotics and biomedical engineering centre embedded within a hospital.

**WITH YOUR HELP WE CAN CONTINUE TO STRIVE FOR EXCELLENCE AND ACHIEVE GREATNESS. BY DEVELOPING BETTER TREATMENTS, IMPROVING CARE FOR GENERATIONS TO COME AND THROUGH RESEARCH, EDUCATION AND NEW TREATMENTS FOR ALL VICTORIANS.**

# SPONSORSHIP OPPORTUNITIES

Today we ask for you to join us as one of our **Sponsors** and invite you to be a part of the next 125 years. We are committed to raising \$300,000 to provide the best possible health care across the wide range of areas such as Neuroscience, Cardiology, Cancer Services, Mental Health and our Emergency Department.

## GOLD SPONSORSHIP

### INVESTMENT: \$20,000

Two tables of 10 located in the VIP area of the Main Hall

Access to the St Vincent's Exclusive VIP Hospitality Area for 10 people

Special mention of your support during the MC's introduction at the beginning of the night and throughout the evening

On-screen rolling promotion of your company logo on the night

Half page Feature in the program booklet to the 650 event attendees

Your company logo included in the menu and program booklet to the 650 event attendees

Your logo included on the Real Estate Board on Victoria Parade

On site logo recognition — Media Wall

Opportunity to provide a promotional item for guests

Personalised place cards with your logo

Acknowledgement of sponsorship across Social Media via Facebook, Instagram and Twitter weekly

Brand recognition through St Vincent's Hospital internal Social Media reaching 16 sites across Victoria with over 5000 staff

Acknowledgement of support in a post event thank you mailing to 650 event attendees

Tax deductible donation component of \$3000

## SILVER SPONSORSHIP

### INVESTMENT: \$15,000

A table of 10 located in the VIP area of the Main Hall

Access to the St Vincent's Exclusive VIP Hospitality Area for 4 people

Special mention of your support during the MC's introduction at the beginning of the night and throughout the evening

On-screen rolling promotion of your company logo on the night

Quarter page Feature in the program booklet to the 650 event attendees

Your company logo included in the menu and program booklet to the 650 event attendees

Your logo included on the Real Estate Board on Victoria Parade

Opportunity to provide a promotional item for guests

Acknowledgement of sponsorship across Social Media via Facebook, Instagram and Twitter weekly

Brand recognition through St Vincent's Hospital internal Social Media reaching 16 sites across Victoria with over 5000 staff

Acknowledgement of support in a post event thank you mailing to 650 event attendees

Tax deductible donation component of \$2000

A detailed list of the full benefits for each sponsorship category is located on the next page.

## BRONZE SPONSORSHIP

### INVESTMENT: \$8000

A table of 10 located in the VIP area of the Main Hall

Access to the St Vincent's Exclusive VIP Hospitality Area for 4 people

MC special mention and thank you throughout the evening

On-screen rolling promotion of your company logo on the night

Your company logo included in the menu and program booklet to the 650 event attendees

Your company logo on your corporate table

Your company logo and hyperlink on the St Vincent's Foundation and Gala website

Acknowledgement and company logo in St Vincent's Foundation newsletter

Acknowledgement of sponsorship across Social Media via Facebook, Instagram and Twitter weekly

Brand recognition through St Vincent's Hospital internal Social Media reaching 16 sites across Victoria with over 5000 staff

Acknowledgement of support in a post event thank you mailing to 650 event attendees

Tax deductible donation component of \$1000

## CORPORATE TABLE

### INVESTMENT: \$4500

A table of 10 located in the VIP area of the Main Hall

On-screen rolling promotion of your company logo on the night

Your company logo on your corporate table

Your company logo and hyperlink on the St Vincent's Foundation and Gala website

Tax deductible donation component of \$500

**Standard Tables** are also available for \$2900



*St Vincent's cares.  
Always has.  
Always will.*



# BENEFITS

BENEFITS INCLUDE:	GOLD	SILVER	BRONZE	CORP
A table of 10 located in the VIP area of the Main Hall	x2	x1	x1	x1
Access to the St Vincent's Exclusive VIP Hospitality Area	(10 ppl)	(4 ppl)	(2 ppl)	
Special mention of your support during the MC's introduction at the beginning of the night	✓	✓		
MC special mention and thank you throughout the evening	✓	✓	✓	
Feature in the program booklet to the 650 event attendees	1/2 page	1/4 page		
On-screen rolling promotion of your company logo on the night	✓	✓	✓	✓
Your company logo included on the menu	✓	✓	✓	
Your company logo included in the program booklet to the 650 event attendees	✓	✓	✓	
Your logo included on the Real Estate Board on Victoria Parade	✓	✓		
On site logo recognition — Media Wall	✓	✓	✓	✓
Your company logo on your corporate table/s	✓	✓	✓	✓
Your company logo and hyperlink on the St Vincent's Foundation and Gala website	✓	✓	✓	✓
Opportunity to provide a promotional item for guests	✓	✓		
Opportunity for Sponsor to provide a standard company banner to display	✓	✓	✓	
Personalised table place cards with your logo	✓			
Acknowledgement and company logo in St Vincent's Foundation newsletter	✓	✓	✓	
Acknowledgement of sponsorship across Social Media via Facebook, Instagram and Twitter weekly	✓	✓	✓	
Brand recognition through St Vincent's Hospital internal Social Media reaching 16 sites across Victoria with over 5000 staff	✓	✓	✓	
Acknowledgement of support in a post event thank you mailing to 650 event attendees	✓	✓	✓	
Tax deductible donation component	\$3000	\$2000	\$1000	\$500



## CONTACT INFORMATION

We would welcome the opportunity to discuss our **Sponsorship Opportunities** with you in further detail and thank you for your consideration.

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